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THE MOST ELITE FAMILY NEW YEAR BASH OF TRICITY

at

Forrest Hill Resort

Tickets Available on Satindersartaaj.com

BRIT
ASIA TV

SKYSTAR
ASIA

RAJ DUTT

Dr. Satinder Sartaaj

Singer, Lyricist, Composer & An Actor

A multi-gifted artist, songwriter, singer, composer and poet.

As an artist he excites, enlightens, leads and embraces his fans with insights into life's meaning and deepest feelings.

Satinder Sartaaj is an internationally known singer best recognized for his well-decorated career in Punjabi-Sufi music.

He has acted in the movie Black Prince





Sai Ve

4.1M views

Satinder Sartaaj

Provided to YouTube by Times Music India Sai Ve · Satinder Sartaaj Sartaaj ©



Udaarian (Badi lambi hai kahani mere pyaar di) · Satinder Sartaaj | Love Songs | New Punjabi Songs

309M views · 3 years ago

SagaHits

Epic Punjabi love song 2018 that will make you fall in love with the feeling of love itself
"Udaarian" "Tha Gai Mere Vas Di Rahi" ...

4K CC



Yamha

48K views

Satinder Sartaaj

Provided to YouTube by Times Music India Yamha · Satinder Sartaaj Cheerey Wala Sartaaj ©



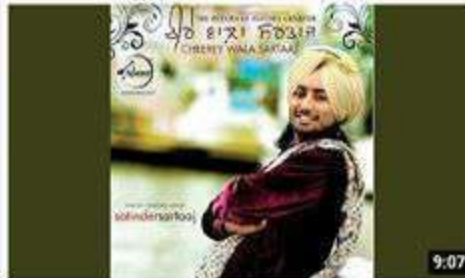
Titli | Satinder Sartaaj | Official Video | Latest Punjabi Song |@Jugnu

14M views · 1 month ago

Jugnu

A love story like never before! Get ready to fall in love all over again with #Titli in the

4K



Chirewaliya

3.1M views

Satinder Sartaaj

Provided to YouTube by Times Music India Chirewaliya · Satinder Sartaaj Cheerey Wala Sartaaj



NADAAN JEHI AAS | Satinder Sartaaj | Beat Minister | Sunny Dhinsey | Latest Punjabi Songs 2022

8.2M views · 3 months ago

Satinder Sartaaj

NadaanJehiAas #SatinderSartaaj #TheRoyalsAlbertHall #JasroopSingh #BeatMinister
#SunnyDhinsey #NewPunjabiSong2022 ...

4K

GLIMPSES OF PAST SHOWS



Jammu

(Gen Zorawar Singh
Auditorium)



Amritsar

(Khalsa college)



Patiala

(RJNUL)



New Delhi

(Siri Fort Auditorium)



Chandigarh

(Tagore Theatre)

EVENT DETAILS

| DATE | TIME | VENUE |
|---|---------------------------|------------|
| 31 st Dec 2022 SATURDAY | 6:00 PM To 10:00 PM | Chandigarh |



Radio ads on Radio stations.

RADIO

DIGITAL

**Paid Promotions, Tricity pages,
Influencers**

OOH

**Hoarding at prominent places,
PVR Promotions**

ON GROUND

**Activations, Prominent venue
branding & integrations**

PR COVERAGE

Post Event Media Coverage

AMPLIFICATIONS

PRE EVENT

| MEDIUM | MEDIA VEHICLE | QUANTITY | DETAILS |
|---------------------|--|---------------------------|--|
| Print Ads | Times Of India / HT | 3 | 1 Half page and 2 Quarter Pages in leading Newspaper |
| Radio Ads | Big Fm / My Fm | 2 Weeks Radio Campaign | 20 Sec Spot 20 times a day for 2 Weeks |
| Digital Marketing | Promotion through 361 page, tricity pages & bloggers | From 10th Dec to 31st Dec | Paid digital ads to promote ticketing in Tricity Region |
| Elante Mall Screens | Elante Mall Food Court Screen | From 10th Dec to 31st Dec | Elante Mall Food Court Screen |
| PVR Screen Campaign | Elante Mall | 1 Week Campaign | Activity to promote ticketing |
| High footfall areas | Mall, Markets or RWA | 2 | Activity to promote ticketing |
| Standeers | Elante Mall | 2 | Promotion of Activity at best locations for a greater Visibility |

*All these Deliverables are subject to sponsorship closure.

PRE EVENT

| MEDIUM | MEDIA VEHICLE | DETAILS |
|---------------------|---------------------------------|--|
| Standees | Premium Café's & GYM | Promotion of Activity at best locations for a greater Visibility |
| RJ Pages | Sharing from Prominent RJ Pages | Promotion of the Activity |
| Tickets of the Show | --- | Yes |

*All these Deliverables are subject to sponsorship closure.

EVENT DAY



EMCEE MENTIONS



MDF CUTOUTS



STANDEES



TICKET COUNTER BRANDING



BRANDING ON STAGE LED



BRANDING ON ARCH GATE

POST EVENT

वैल्थवॉल्ट ने जश्न-ए-आगाज के साथ की नए वित्तीय वर्ष की शुरुआत

त्रिगमार्ग न्यूज

बडोदा। वैल्थवॉल्ट, भारत में वित्तीय उत्पाद और सेवाएं प्रदान करने वाले एएमएफआई-जिस्टर्ड म्यूचुअल फंड डिस्ट्रीब्यूटर ने अपने ग्राहकों के लिए वित्तीय वर्ष की सफल



Jashn-e-Aagaaz held to mark beginning of financial year



performance. Everyone at the event enjoyed the performance and were enthralled as he sang some of his popular numbers.

The artist enthralled the crowd with his well-known songs that kept the listeners hooked. Sartaj entertained the crowd with his smooth rendition of 'Sai' and left the audience spellbound with

वैल्थवॉल्ट ने जश्न-ए-आगाज से की नए वर्ष की शुरुआत

● पंजाबी गायक सतिंदर सरताज ने गीतों से बांधा समां

बडोदा, 14 अप्रैल (राजस्थान समाचार): वैल्थवॉल्ट, भारत में वित्तीय उत्पाद और सेवाएं प्रदान करने वाले एएमएफआई-जिस्टर्ड म्यूचुअल फंड डिस्ट्रीब्यूटर ने अपने ग्राहकों के लिए वित्तीय वर्ष की सफल शुरुआत के मौके पर बुधवार को यहां बडोदा क्लब में जश्न-ए-आगाज का आयोजन किया। इस मौके पर कंपनी का नया चेयरमैन और डायरेक्टर एच.के. श्रीवास्तव और क्लब के सदस्यों की उपस्थिति में



COVERAGE IN NEWSPAPER

The background of the slide is dark blue with several golden musical notes and treble clefs floating around, some with a bright light effect.

APPROX. MEDIA VALUE - 10 Lacs.

EXPECTED MEDIA REACH - 50 Lacs.

EXPECTED DIGITAL REACH - 1.5 Cr.

Your Logo
PRESENTS



Mehfil-e-Sartaaj

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SAMPLE CREATIVE

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THANK YOU

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